

Regent Broadcasting of Peoria, Inc.
WGLO(FM), WFYR(FM), WIXO(FM), WZPW(FM) * and WVEL(AM)
EEO Public File Report
Reporting Period: August 1, 2009 through July 31, 2010

* WZPW is licensed to B&G Broadcasting, Inc., an entity that is commonly owned with Regent Broadcasting of Peoria, Inc.

I. Positions Filled During the Reporting Period

No.	Job Title	Recruitment Sources(RS) Used to Fill Position	Source Referring Hiree
1	Account Executive	27, 55	27
2	On-Air Talent	1 - 51, 55	27
3	Promotions Assistant	This position filled under exigent circumstances due to need to fill position expediently to meet our business and promotional needs. We promoted a part-time employee to fill the full-time Promotions Assistant position.	Exigent Circumstances
4	On-Air Talent	2-13, 15-18, 22-51, 53-55	2
5	Sales Assistant	1-5, 7-13, 15-18, 22-28, 32-34, 36-49, 51, 52, 55	27

II. Recruitment Source List

No	Name of Organization	Contact Person	Address	E-Mail	Phone	No. Interviewees Referred by RS over Reporting Period	Source Entitled to Vacancy Notification? (Yes / No)
1	AllAboutCountry.com	---	Website service	---	---		N
2	AllAccess.com	---	Website service	---	---	2	N
3	Augustana College	Douglas Tschopp	639 38th St, Rock Island, IL 61201	paodt@augustana.edu	309-794-7426		N
4	Ball State University	Cindy Hershman	Career Ctr - Lucina Hall, Room 220, Muncie, IN 47306	clhershman@bsu.edu	765-285-2436		N
5	Beloit College	Career Services	700 College St, Beloit, WI 53511	careerservices@beloit.edu	608-363-2647		N
6	Bishop State Community College	Juliette Wemack	351 N Broad St, Mobile, AL 36003	jwemack@bishop.edu	251-405-7000		N
7	Bradley University	Lisa Curtis	1501 W Bradley Ave, Peoria, IL 61625	lcurtis@bradley.edu	309-677-2510		N
8	Bradley University	Sandy McDermott	1501 W Bradley Ave, Peoria, IL 61625	sandyme@bradley.edu	309-677-2510		N
9	Bradley University	Eugenia Kyle	1501 W Bradley Ave, Peoria, IL 61625	eugenia@bradley.edu	309-677-2510		N
10	Brown College	Karol Baumeister	1440 Northland Ave, Mendota Heights, MN 55120	kbaumeister@browncollege.edu	651-905-3499		N
11	Butler University	Ctr for Career Planning	4600 Sunset, Indianapolis, IN 46208	jwalthal@butler.edu	317-940-9383		N
12	Chicago Urban League	Joe Gray	4510 S Michigan Ave, Chicago, IL 60653	jgray@cul.chicago.org	773-285-5800		N
13	Columbia College Chicago	Portfolio Center	623 S Wabash, Suite 307, Chicago, IL 60653	portfoliocenter@colum.edu	312-369-7280		N
14	CountryAirCheck.com	---	Website service	news@countryaircheck.com	---	1	N
15	Eastern Illinois University	Debbie Endsley	600 Lincoln Ave, Charleston, IL 61920	dendsley@eiu.edu	217-581-7461		N
16	Elgin Community College	Career Services	1700 Spartan Dr, Elgin, IL 60123	careerservices@elgin.edu	847-214-7399		N
17	Firman Community Services	Job Placement	144 W 47th St, Chicago, IL 60609	firmancs@compuserve.com	---		N
18	Illinois Broadcasters Association	---	200 Missouri Ave, Carterville, IL 62918	---	618-985-5555		N
19	Illinois Center for Broadcasting	Career Services	55 W 22nd St #240, Lombard, IL 60148	placement.chicago@bcnair.com	630-916-1700		N
20	Illinois Community College Board	Karen Anderson	401 E Capital, Springfield, IL 62701	kanderson@iccb.state.il.us	217-785-0086		N
21	Illinois Dept of Human Services	Donna Ryan	2435 Broadway, Quincy, IL 62301	dhs27114@dhs.state.il.us	217-224-2600		N
22	Illinois Wesleyan University	Warren Kistner	Hart Career Ctr, P.O. Box 2900, Bloomington, IL 61702	wkistner@iwvu.edu	309-556-3071		N
23	Indiana Broadcasters Association	Job Placement	3003 E 98th St, Suite 161, Indianapolis, IN 46280	indba@aol.com	317-573-0119		N
24	Indiana State University	Career Center	567 N 5th St, Student Svcs Bldg, 2nd Floor, Terre Haute, IN 47803	career-center@indstate.edu	812-237-2589		N
25	Indiana University Bloomington	Job Placement	625 Jordan Ave, Bloomington, IN 47405	inickles@indiana.edu	812-855-5234		N
26	Indiana Wesleyan University	Career Services	4201 S Washington, Marion, IN 46953	angie.duckwalk@indwes.edu	765-677-2520		N
27	Internal job posting / employee referral	---	---	---	---	6	N
28	Japanese American Citizens League	William Yoshino	5415 N Clark St, Chicago, IL 60640	midwest@jacl.org	773-728-7171		N
29	Lakeland Community College	Placement Office	5001 Lake Land Blvd, Mattoon, IL 61938	wyple@lcc.edu	217-234-5437		N

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30	Langston University	Placement Office	P.O. Box 1255, Langston, OK 73050	jwallace@lunet.edu	405-466-3462		N
31	LDS Employment Resource Services	Sally Morrison	1801 N Mill St, Naperville, IL 60563	wel-cc-chicago@ldsmail.net	---		N
32	Lincoln Land Community College	Career Services	5250 Shepherd Road, Springfield, IL 62794	wplc@llcc.edu	217-786-2200		N
33	Loyola University	Career Center	820 N Michigan Ave, Chicago, IL 60611	careercenter@luc.edu	312-915-7300		N
34	Loyola University	Maureen Smith	Sullivan Ctr, Room 295, 6526 N Sheridan Rd, Chicago, IL 60626	msmith@luc.edu	773-508-2878		N
35	Marquette University	Career Services	Holthusen Hall, 1st Floor, Milwaukee, WI 53201	career.services@marquette.edu	414-288-7423		N
36	Midstate College	Career Center	411 W Northmoor Rd, Peoria, IL 61614	midstate@midstate.edu	309-692-4092		N
37	National Able Network	Ilene Mash	180 N Wabash, Suite 600, Chicago, IL 60601	imash@nationalable.org	312-580-0383		N
38	National Association of Hispanic Journalists	Job Coordinator	529 14th St Northwest, Suite 1000, Washington, DC 20045	jobbank@nahj.org	202-667-7145		N
39	National Lesbian & Gay Journalists Association	Angie Young	1420 K Street NW, Suite 910, Washington, DC 20005	info@nlga.org	202-588-9888		N
40	Native American Journalists Association	Kim Baca	414 E Clark St, Vermillion, SD 57069	info@naja.com	605-677-5282		N
41	North Central College	Career Development	30 N Brainard St, Naperville, IL 60540	career.development@nccntrl.edu	630-637-5141		N
42	Northwestern College	Greg Norton	4829 N Milwaukee Ave, Chicago, IL 60630	gnorton@northwesterncollege.edu	773-777-4220		N
43	Northwestern College	Asma Mohsin	1809 N Ditch Rd, Naperville, IL 60563	amohsin@northwesterncollege.edu	630-753-9091		N
44	Parkland College	Sandy Spencer	2400 W Bradley Ave, Champaign, IL 61821	sspencer@parkland.edu	217-351-2637		N
45	PeoriaHelpWanted.com / RegionalHelpWanted.com	---	Website service	---	---	2	N
46	Regent Communications - company-wide listing	---	---	---	---	1	N
47	Robert Morris University	Career Services	211 Fulton St, Peoria, IL 61602	careerservices@robertmorris.edu	309-636-8673		N
48	Rock Valley Community College	Art Delgado	3301 N Mulford Rd, Rockford, IL 61114	a.delgado@rvc.cc.il.us	818-921-4091		N
49	Tri-County Urban League	Annie Gordon	317 N MacArthur Highway, Peoria, IL 61605	uleague@tspaj.com	309-673-7474		N
50	University of Illinois at Urbana/Champaign	Lynn Holley	810 S Wright St, 24 Gregory Hall, Urbana, IL 61801	lholley@illinois.edu	217-333-1508		N
51	University of Illinois at Urbana/Champaign	Guy Davis	717 S Wright St, Champaign, IL 61820	guydavis@uiuc.edu	217-333-0395		N
52	Walk-ins, call-ins	---	---	---	---	1	N
53	Western Illinois University	Career Services	1 University Circle, 116 Sherman Hall, Macomb, IL 61445	careers@wiu.edu	309-298-1838		N
54	WGLO / WFYR / WIXO / WZPW / WVLE on-air spots	---	---	---	---		N
55	WGLO / WFYR / WIXO / WZPW / WVLE websites	Jason Parkinson	Regent Broadcasting of Peoria, 120 Eaton St, Peoria, IL 61603	---	309-676-5000		N
Total Interviewees During 12-Month Period						13	

III. Outreach Initiatives

No.	Type of Outreach Initiative (internship, job fair, etc.)	Brief Description of Activity
1	Activity Designed to Disseminate Information about Broadcast Opportunities	On September 22, 2009, Amy Cokel, gave a tour of the studios in Peoria, IL to a class of communications majors from Bradley University
2	Event Sponsored by Educational Institution	Matt Bahan, Program Director, made a presentation to Illinois Central College students on September 30, 2009 about radio careers.
3	Internship Program	Fall 2009, Regent Broadcasting of Peoria provided 5 high school and college students interested in radio careers the opportunity to work at the stations and receive on-the-job training from station employees in various departments.
4	Job Fairs	On September 24, 2009, Amy Cokel, Matt Harris, Evan Ford and Sam Gillmer (current intern) participated in Bradley University's Fall Job & Internship Fair providing information to students about radio careers and internship opportunities.
5	Activity Designed to Disseminate Information about Broadcast Opportunities	On January 28, 2010, Stephanie Blue, On-Air Talent, gave a tour of the studios in Peoria, IL to a class of about 9 students with Jamieson School.
6	Internship Program	Spring 2010, Regent Broadcasting of Peoria provided 9 college students interested in radio careers the opportunity to work at the stations and receive on-the-job training from station employees in various departments.
7	Activity Designed to Disseminate Information about Broadcast Opportunities	On February 4, 2010, Stephanie Blue, On-Air Talent, gave a tour of the studios in Peoria, IL to a class of about 6 students.
8	Event Sponsored by Educational Institution	Brad Creek, Sales Manager, and Jennifer Young, Account Executive, made a presentation to Bradley University's communication class on March 3, 2010, on media sales. They discussed media sales and career opportunities in radio.
9	Event Sponsored by Educational Institution	On March 6, 2010, Jason Parkinson, Program Director, spoke to approximately 10 marketing majors at Bradley University's Marketing Club regarding the radio industry and internship and job opportunities in radio.
10	Job Fairs	On March 31, 2010, Amy Cokel and Matt Harris participated in the Careers 2010 Spring Career Fair sponsored by the Workforce Network In Peoria.

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11	Activity Designed to Disseminate Information about Broadcast Opportunities	On April 23, 2010, the WFYR morning show hosted a job shadow, a high school student from Metamora High School.
12	Internship Program	Summer 2010, Regent Broadcasting of Peoria provided 3 college students interested in radio careers the opportunity to work at the stations and receive on-the-job training from station employees in various departments.
13	Event Sponsored by Educational Institution	On June 23, 2010, Jason Parkinson, Program Director, spoke to approximately 75 high school students from throughout Illinois about the radio industry and career opportunities at a leadership training class offered at Bradley University.